

## Event Report

City Life HOH Garage Sale and BBQ

Saturday May 25, 2013

Team Lead: Dawn

Receiving was scheduled for Friday 2pm-8pm and Saturday 7am-9am. Saturday receiving was cancelled Friday night due to the LARGE amount coming in on Friday. I can think of at least 8 different people who were impacted by this for sure. The call was made by myself due to Fire Zone safety. The sanctuary was full and the hall was 1/3 full the entire length of the carpet.

FUTURE change is to not have Saturday receiving at all. This will give the team extra time to organize and set up even if the amount donated stays ridiculous and it creates a sense of urgency on the Friday.

Nursery was for clothing divided into men's, women's, boys and girls. Original plan was to sell at 4pieces/\$1 with the \$5 table for higher end or larger items, (jackets and brand name). But once all the clothing was sorted and emptied out of containers, the sheer amount caused a change in plans to \$5.00 a bag. We bought garbage bags and when someone would come in the room they were told the prices and given a bag. Many people purchased multiple bags.

The sanctuary was outlined with rectangular tables and each table was price pointed with a sign BEFORE sorting started. The signs were 4/\$1, \$1, \$2, and \$5. \$5 was actually a \$5 and above but during the sorting it gave every one the idea as to where to put the priced item. After all items were out and sorted, we went back to the \$5 and up tables and stickered the items. Because they are the higher price points we started our focus on them and worked our way done in terms of organization and price pointing. Furniture was showcased down the length of the hallway.

Once the furniture and \$5 plus items were stickered we worked our way down to the \$2 and \$1 items. After the entire sanctuary was priced, we grouped within prices. (\$5 toys, electronics,). We had 3 tables dedicated to shoes that were elastic banded for organization. We had 2 tables dedicated to purses, (\$2 bag or purse and \$5 purse). In the sorting we found some brand name purses (Coach) and they were singled out and displayed in a different area with higher prices. One customer actually bought all 4 valued at \$80 between the 4 of them!

Team meeting was 9:45 am where we identified our standard of excellence in terms of cleanliness even in areas we weren't assigned and that Standard of Excellence ranged from customer service, (Carrying out of boxes-to cleanliness of the washrooms during and after the event). Our teams consisted of a bbq team, coffee bar team, cashiers, clothing room team, customer service inside the sanctuary, carry out team, and clean up team.

The BBQ sold \$195

Coffee bar sold \$45

And the entire event was +\$3600.

**Expenses:**

Advertising in Leduc Rep for 2 weeks-\$278 x 2+GST

Hamburgers, buns, cheese, condiments, pop, freezies, bottled water and cashier bibs-\$178 incl GST

Other than some organizing before the event, most of the work is done at the event. I was there from beginning to end and Taylor was there just shy of my time. I was there for 10 hours on Friday and 9 hours on Saturday.

People who volunteered time in one capacity or another,

Dawn and Sean

Taylor and Billy+Coral-(Coral put in 15 hours on Friday and Saturday!)

Sarah and Brandon

Amy and Mike Brademann

Amanda and Mike Krischke + Ethan

Amber and Trevor

Ross and Candice

Lindsay Goodberry

Martina and Tilo

Jessica and Kevin

Kristine and Jason

Rick and Manon

Leanne and Bill

Stefanie Vanderveen

Bonnie

Angel Langdon

Lauren Yaciuk

Marilyn and Gerald Hiebert

Phil and Brenna

JD

Laureen Vrd

Britnney Vrd

Jana Fane

Paula

Main 3 objecties I feel were accomplished;

1-Raise funds for HOH

2-Showcase our CL team and who we are and what our house looks like

3-Bring our CL team together and get new members serving.